



RESTAURANTS AND HOSPITALITY SOLUTION

Next level customer service

Have confidence in all your operations as you assign your business with the best task tracking solutions Bluebird has got to offer. Take charge out in the front and in the back. Stay on top of every order with easy and accessible tools. Your staff will thank you and your customers will know of your commitment to their satisfaction.





Challenges. Solutions. Benefits.

Face Your Visitors with Confidence

Challenges

Appearance and general impression is one of the most powerful ways you can give a positive representation of your establishment. Internal order and organization will translate onto outward appearance, so give your business the best management tools the industry's got to offer. Bluebird's mobile hardware solution has got you covered for inventory management, directing cohesive staff communications, directing order route to the kitchen, managing visitor history, and more. Utilize our resources to bring order and make your establishment stand out.



Next Level Customer Service

Solutions

Adapt with the latest technology and upgrading customer service. Every tool in our mobile solution is designed to provide you with the best customer service tools. By effectively using our world class data collector, you can streamline many procedures. You can manage customer's history and give appropriate benefits and rewards. You can use wireless ordering services to minimize customer's wait duration and increase accuracy in kitchens. It also incorporates variety of transaction methods such as swiping, inserting, tapping payments. Give your customers more power by serving them with the latest technology.



Get Pin-point Accuracy

Benefits

Our mobile solutions are built for accuracy. Even if your workers are diligent workers, human error is inevitable. Our tools are not to replace workers, but to empower your staff to be accurate in all their recordings to minimize unnecessary errors and increase your work pace. Every tool in Bluebird's mobile solution includes advanced form of data processing, which will layout every order, transactions, and inventory stock visible right out in front of you. Accuracy is one of the fundamental principles in any business and Bluebird solutions will give you access to the best tool in order to achieve it.

Counter & Front Task Management



Our primary mission is committed to customer satisfaction and staff productivity. Bluebird provides you with an indoor mobile tablets and payment terminals to give better understanding of guest expectations, which can be leveraged to give better service. Give your staff helpful tools in managing guests, serving food and in appointing room services. Engage your guests with payment on the spot. Expedite checkouts and create loyal customers with comprehensive management solutions. POS and ERP interwork allows customers and staff to make quick payment in your hotel and restaurant.

Benefit

- Enable staff to efficiently receive guests, manage food and assign rooms
- Provide self-checkout options so customers can pay at their leisure
- Streamline transactions to give convenient customer experience
- Digital signage options for service and product promotion

Product Line

BP50, ET100, RT100, ST100 (w/ Payment terminal or PINPAD)



BP50



ET100



RT100



ST100

Mobile Payment Terminal



Bluebird's devices are well suited for all payment needs of your store. Supporting all the swiping, inserting and tapping payment, these devices offer all-inclusive payment options while letting your workers be mobile inside the store. When not checking items for payment, your workers can use the handy devices for inventory management and engage customers with daily deals and promotions. Designed with portability, Bluebird's devices are comparatively lighter than other brands. They are made with an ergonomic design for comfort and the wide range of accessory options are guaranteed to cover for your unique operational needs of the store.

Benefit

- Ergonomic design for easy grip and portability
- Longer operating hours with extended battery options
- All-inclusive payment options including: Magnetic stripe readers, Smart Card readers (ICC, EMV level 1&2) and Contactless payments (MasterCard PayPass, Visa PayWave, NFC and etc.).
- EMV, PTS PCI verification with Stone Wall™ security program.
- Industrial ruggedness

Product Line

MT280, MT281, MT401, EP200 (w/ Mobile POS solution (handheld, tablet)), BIP1300, BIP1500



MT280



MT281



MT401



EP200



BIP1300



BIP1500

Customer Ordering and Payment on Table



Impress every guest on every visit. Self-order and self-payment is a critical business tool that helps enhance the guest experience, guest loyalty and workforce efficiency. Allow guests to order from the tablet using Bluebird's wireless ordering. Fully customize each item of Bluebird tablet POS solution which can leverage to process more table turn. Not only that, guests can enjoy games and promotions using a tablet while waiting for their food and make instant card payments right at the table.

Benefit

- Streamline the ordering process by transmitting orders to the kitchen right from the table
- All-inclusive payment options
- Enjoy immediate access to the menu, promotions and games

Product Line

BP50, ET100, RT100, ST100 (w/ Payment terminal or PINPAD)



BP50



ET100



RT100



ST100

Inventory Management



To provide better service to customers and run a profitable business, organizations need to maintain accurate information on the movement of all items and inventory of products. Our goal is to help you manage your restaurant and hospitality establishment. By cutting down on manual data entry costs, you can minimize your inventory overstocks and increase efficiency in your supply chain with real-time access. Maintain dynamic stock levels that meet the demands of your consumption, to better serve your guests.

Benefit

- Eliminate human error in inventory counting
- Gather accurate stock levels and optimize the supply chain
- Make the adjustments to the inventory on the spot using mobile computers
- Increase productivity with higher accuracy of your inventory monitoring
- Reduce labor hours by using automated data capture

Product Line

EF500, EF500R, EF400, BM180, BP30, BIP6000, RFR900



EF500



EF500R



EF400



BM180



BP30



BIP6000



RFR900

Order Taking and Payment



Bluebird's wireless ordering and mobile POS solutions can improve the productivity of your servers and enhance guest satisfaction. Orders can be transmitted wirelessly to the kitchen from your servers and the check can be generated directly from the order. Instant card payments right at the table enables your staff to serve more guests. Process more orders more accurately and in less time. Let your staff give superior service with Bluebird's mobile solutions.

Benefit

- Streamline the ordering process by transmitting orders to the kitchen right from the table
- All-inclusive payment options
- Enjoy immediate access to the menu, promotions and games

Product Line

EF500, EF500R, EF400, BM180, SF550, EP200



Kitchen Management



Empower your staff to offer superior service, ready to respond promptly to the needs of guests. Bluebird solution increases the efficiency of distribution, order process and inventory management for the kitchen – it shows what customers ordered, the time and table the order was taken, etc. The orders can be printed out to enhance visibility and for special orders. With our kitchen management tool, you can have real-time progress report on customer's orders.

Benefit

- Streamline the ordering process by transmitting orders to the kitchen right from the table
- All-inclusive payment options
- Real-time order tracking with visible time and table location

Product Line

BP50, ET100, RT100, ST100



Staff Communication



It is common knowledge that reliable staff communication is one of the major factors in running a successful operation. Therefore, Bluebird has developed devices that provide excellent long range and close range communication adapted for your unique working environment. Along with access to vast radio, Bluetooth and PTT communications, your workers can access the head department to forward and receive messages and receive instruction on their day-to-day operation.

Benefit

- Short and long range employee communication with radio and PTT feature
- Activate in-store and warehouse communication for associates and managers
- Persistent connection to the department network
- Deliberately designed with sleek and lightweight quality

Product Line

EF500, EF500R, EF400, SF550, BM180, BP30, HM40, HM50, BIP6000



Loyalty, Membership & Gift Cards



With Bluebird's membership, loyalty and gift card programs, you can offer customers mileage and membership points. Strengthen loyalty and have secure access to customer information to provide various levels of incentives. Give your customers motivation to return to your store by giving easy membership credit cards that pay just like cash. Enhance guest experiences with customized loyalty programs, membership cards and gift cards.

Benefit

- Track balances and membership activities
- Reward customers with mileage and membership points
- Keep information organized and secured
- Access to entertainment venues, events and membership areas

Product Line

EF500, EF500R, EF400, BM180, BP30, RT100, ST100



Guest Safety and Security



It is important to keep your property secure so you can provide safety for your guests. With Bluebird devices providing real-time updates, your staff can quickly respond to security violations and remove potential threats. Equip your staff with photo ID and secure access cards so that guests and supervisors can identify employees and permit entry only authorized personnel.

Benefit

- Quickly respond to security violations or emergencies
- Remove potential threats
- Control access to hotel property
- Real-time monitoring

Product Line

ET100, RT100, ST100



ET100



RT100



ST100

Device & Asset Management



Make more informed business decisions with a powerful and flexible solution from Bluebird. Empower technicians to track and secure equipment and other assets on the move with Bluebird's mobile computers. With various tracking tools, you can monitor the activities of high-value assets including identity, time, date and place of movement.

Benefit

- Improve inventory accuracy and reduce associated time and costs of service
- Optimized maintenance schedules reduce downtime
- Increase technician productivity
- Manage maintenance costs through automated tracking of time and cost

Product Line

EF500, EF500R, EF400, BIM180, BP30, ET100, RT100



EF500



EF400



BIM180



BP30















ET100














RT100

Restaurants and Hospitality Solution

Bluebird provides various portfolios of mobile hardware solutions from industrial mobile computers to tablets, handheld scanners & RFID readers, printer-integrated mobile computers, and payment terminals. From secure mobile payments to workforce automation and customer engagement, Bluebird's broad product portfolio spans all markets connecting people to information and wherever they need it.

PRODUCTS												
	EF500	EF500R	EF400	SF550	BM180	BP30	HM50	HM40	BIP6000	BIP7000	BIP1300	BIP1500
Counter & Front Task Management												
Mobile Payment Terminal											•	•
Customer Ordering and Payment on Table	•	•	•	•	•	•						
Inventory Management	•	•	•		•	•	•	•	•	•		
Order Taking and Payment	•	•	•	•	•	•					•	•
Kitchen Management	•	•	•	•	•	•						
Staff Communication	•	•	•	•	•	•	•	•	•			
Loyalty, Membership & Gift Cards	•	•	•	•	•	•					•	•
Guest Safety and Security	•	•	•	•	•	•	•	•	•			
Device & Asset management	•	•	•	•	•	•	•	•	•			

Restaurants and Hospitality Solution

PRODUCTS											
	EP200	CT280	CT281	MT280	MT281	MT401	BP50	ET100	RT100	ST100	RFR900
Counter & Front Task Management	•	•	•	•	•	•	•	•	•	•	
Mobile Payment Terminal	•			•	•	•					
Customer Ordering and Payment on Table	•			•	•	•	•	•	•	•	
Inventory Management							•	•	•	•	•
Order Taking and Payment	•	•	•	•	•	•	•	•	•	•	
Kitchen Management							•	•	•	•	
Staff Communication											
Loyalty, Membership & Gift Cards	•	•	•	•	•	•	•	•	•	•	
Guest Safety and Security							•	•	•	•	•
Device & Asset management							•	•	•	•	•



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